



An Overview For
The Tamarisk
Coalition
November 15, 2012



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Partnership Office



NFWF

ABOUT US

WHO WE ARE

- Chartered by Congress in 1984
- 30 member Board appointed by Secretary of the Interior
 - Includes FWS Director & NOAA Administrator

WHAT WE DO

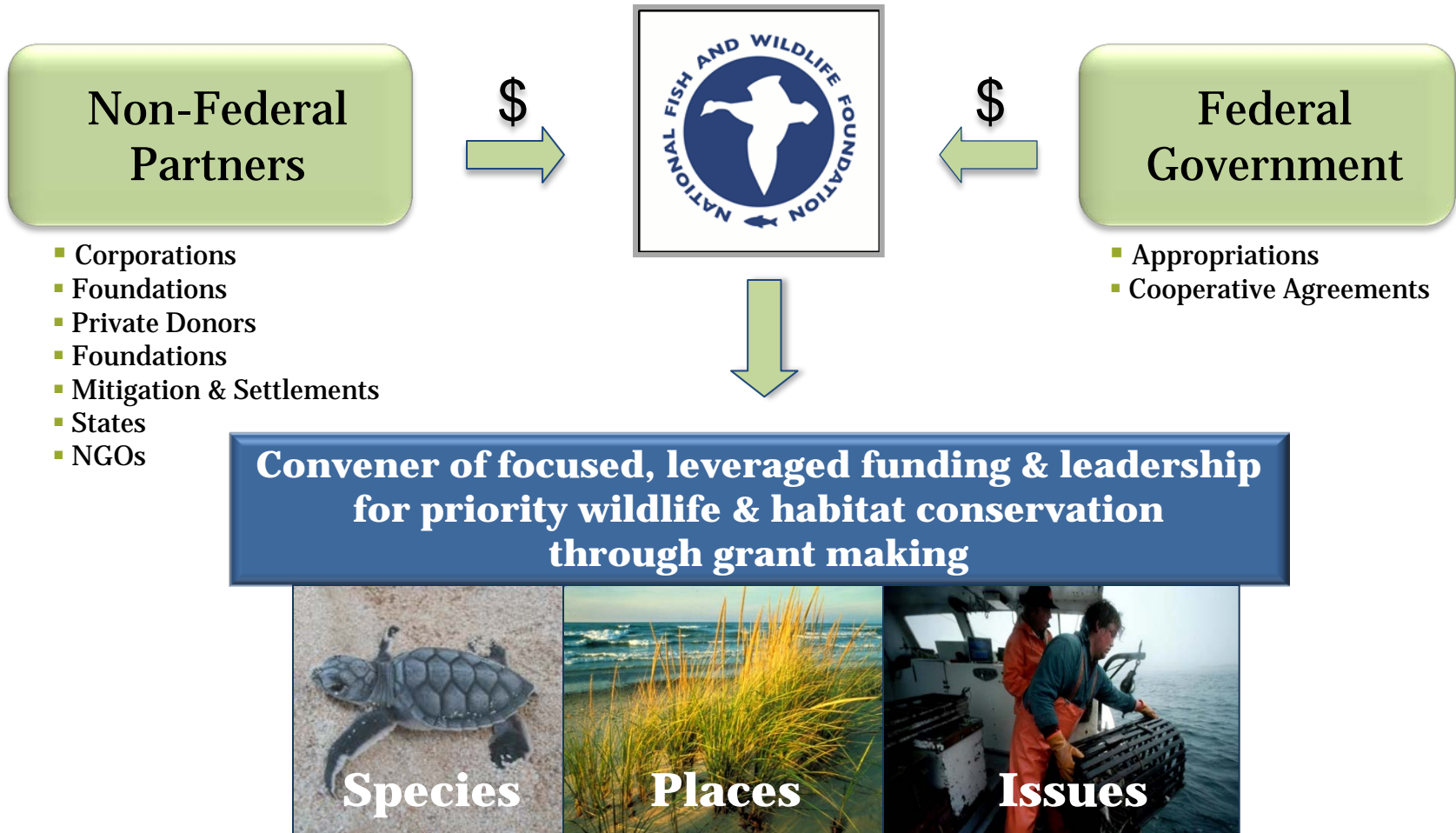
- Sustain, restore, enhance the nation's natural heritage
- Bring collaboration among federal agencies & private sector
- Create common ground among diverse interests

HOW WE DO IT

- Leverage public funding with private money – average 3:1
- On-the-ground conservation projects through grant making



HOW WE DO IT

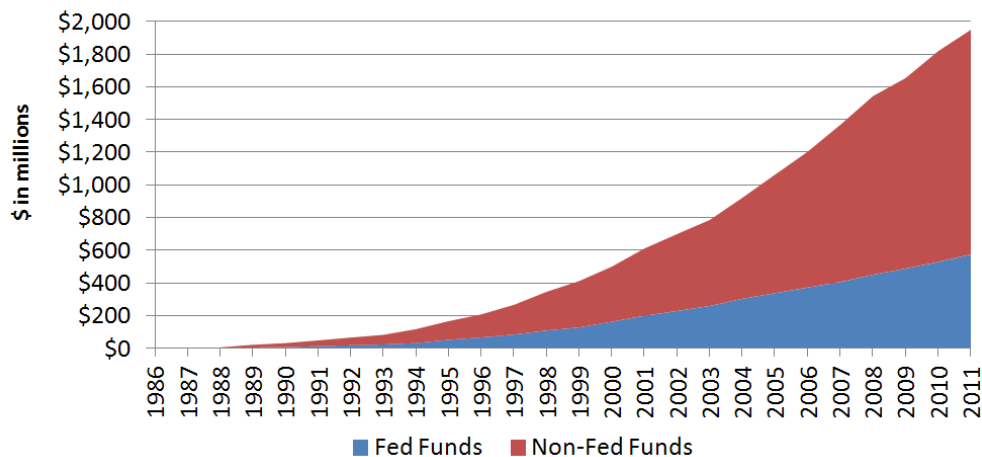


OUR RESULTS

Overview of NFWF Funds Invested

	<u>FY 2010</u>	<u>FY 2011</u>	<u>1984-2011</u>
Federal	\$40.4 million	\$45.9 million	\$576.0 million
Non-Federal	\$ 20.6 million	\$16.5 million	\$228.3 million
Grantee Match	<u>\$118.2 million</u>	<u>\$67.7 million</u>	<u>\$1.1 billion</u>
Total Funds Invested	\$179.2 million	\$130 million	\$1.95 billion
# of Grants Awarded	417	569	11,603

NFWF Cumulative Funds Invested 1984-2011



CURRENT FEDERAL PARTNERS

14 Major Federal Partners



CORPORATE & FOUNDATION PARTNERS



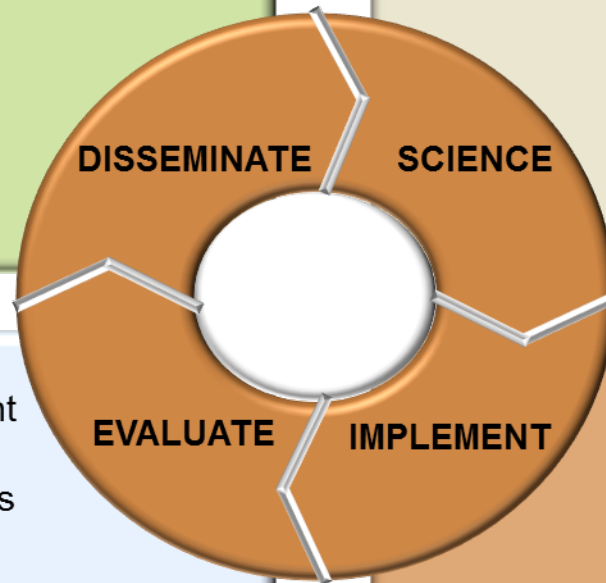
SCIENCE, EVALUATION, AND THOUGHT LEADERSHIP

- Synthesize findings
- Share learning with program partners and conservation community
- Establish the Foundation as thought leader

- Synthesize science, using internal & external expertise, to select initiatives
- Incorporate evaluation principles into initiative design
- Convene stakeholders to identify root causes, effective strategies, and key measurable outcomes

- Evaluate results and conservation impact at both grant project and initiative levels
- Adapt initiative business plans as needed

- Implement business plans
- Identify and award grant projects
- Ensure reporting of key grant project metrics
- Actively engage partners to leverage additional support



HOW WE WORK WITH CORPORATIONS



Develop & implement a conservation grant program based on sound science & measurable outcomes

Conservation organizations & agencies:

- On-the-ground conservation projects
- Matching contributions

Corporate Benefits:

- **Attain sustainability & CSR goals**
- **Increase image, branding & visibility**
- **Increase employee morale & engagement**
- **Become more competitive in marketplace**



WHY CORPORATIONS PARTNER WITH US



- Facilitate outcome-focused conservation projects based on sound science
- Provide leverage
- Connect with natural resource agencies
- Provide visibility with policy makers & the public
- Engage employee volunteers
- Provide mitigation oversight & services

NATIONAL FISH AND WILDLIFE FOUNDATION

THREE BUSINESS LINES

IDEA (Impact Directed Environmental Accounts)—transforming environmental liabilities into conservation benefits

Keystones— chosen by NFWF board, strategic, focused, metrics-driven.

Charters— strategically opportunistic partnerships that create new sources of project funding



National Fish and Wildlife Foundation

Keystone Initiatives

A core portfolio of multi-year initiatives focused on measurable outcomes

- Bird, Freshwater Fish, Marine & Coastal, and Wildlife & Habitat
- Two Solicitation Periods (June, November)
- Two Tier Solicitation
- Review Business Plan and Contact Keystone Director

Charter Programs

Partnership programs in line with NFWF mission, increasingly aligned with keystones

- Strategic Partnerships with Corporations
- Annual Solicitation Periods throughout the year
- One and Two Tier Solicitations
- Review on-line criteria and Contact Program Manager or Partnership Office in your region

2009 Keystone Initiatives



KEYSTONE INITIATIVES

UPPER COLORADO NATIVE FISHES

GOAL: Stabilize and increase the populations of four Colorado River native fishes—Colorado River cutthroat trout, bluehead and flannelmouth sucker, and roundtail chub--in order to prevent Federal listing .

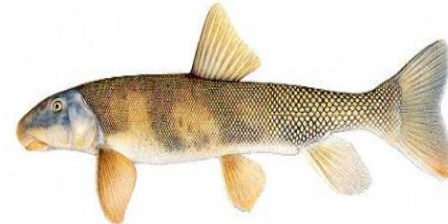
Keystone Strategies

- Manage non-native fishes
- Restore natural water flow regimes
- Conserve water through efficiencies
- Implement BMP's to reduce land disturbance and erosion impacts
- Maintain water quality
- Mitigate climate change impacts through strategic planning

Colorado River Cutthroat Trout



Bluehead Sucker



Roundtail Chub



Flannelmouth Sucker



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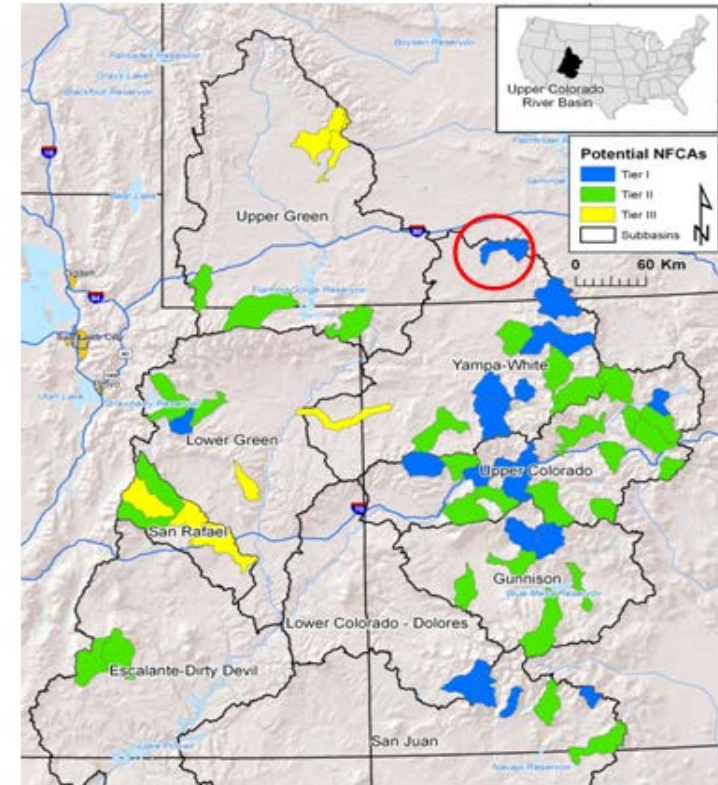
UPPER COLORADO NATIVE FISHES

Strategic Implementation – protect 4 watershed scale areas in the Upper Green River Basin and Little Snake Basin

- Muddy Creek & Cottonwood Creek
- Watersheds (WY) and Roan Creek
- Watershed (CO)

Risk Assessment Considerations:

- Environmental – Climate Change
- Regulatory - -differences in state water laws
- Financial – State, federal, corporate budget uncertainty.
- Social – Ability to work on private land
- Economic – Acceleration of oil and gas exploration.



To-date awarded \$1.2million, leveraging \$2.4 million with 13 grants

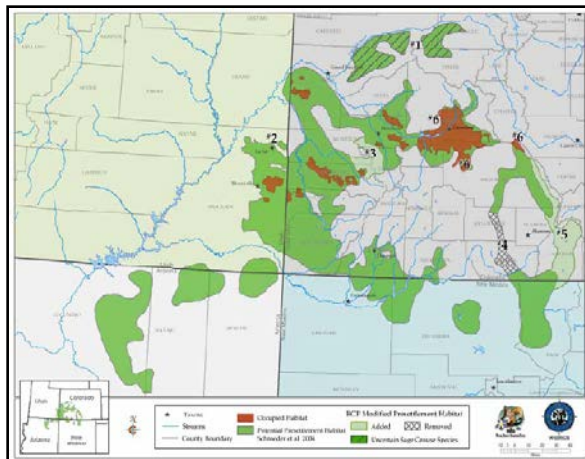
GUNNISON SAGE GROUSE

GOAL: Reverse the declining population trend of Gunnison Sage Grouse and create habitat corridors that allow movement between isolated populations in southwestern CO and southeastern UT to prevent extinction of wild population.



Gunnison Sage-grouse distribution

in the Four Corners. Brown shading reflects current populations; green shading recent, historic distribution.



Key Conservation Strategies:

- Protect core habitat through conservation easements, land acquisitions and other voluntary landowner agreements, etc.
- Restore and enhance sagebrush-grassland habitat ecosystems that serve as core areas and connection corridors
- Enhance genetic diversity of dwindling populations by translocating birds from healthy populations to areas with smaller, more threatened populations
- Develop/implement rigorous population monitoring techniques and improved habitat management practices

To-date awarded 8 grants with \$1.4million which leveraged \$2.1 million



CHARTER INITIATIVES

PULLING TOGETHER: MANAGING INVASIVES

Mission: To support The Management of invasive plant species, mostly through the work of public/private partnerships such as Cooperative Weed Management Areas

www.nfwf.org/pti

Manager: Teal Edelen

Teal.edelen@nfwf.org/202.857.0166

Deadline for pre-proposals: June

Deadline for full proposals: September

Award decisions made by December



WHO IS PULLING TOGETHER?

- The National Fish and Wildlife Foundation, partnering with funding agencies BLM, FWS, and USFS
- PTI applications are accepted from private non-profit (501)(c) organizations, local, county, and state government agencies, and from field staff of federal government agencies.



THE GRANTS

- Award \$1.1 Million each year to projects across the country
- 1-2 year grant period of performance
- 1:1 non-federal match required
- Grant size typically \$15k-\$65k range
- Prevent, manage, or eradicate invasive and noxious plants through a coordinated program of public/private partnerships; and
- Increase public awareness of the adverse impacts of invasive and noxious plants



ConocoPhillips SPIRIT of Conservation

- Supports bird conservation in ConocoPhillips operation areas
 - CO, LA, MT, NM, ND, OK, SD, TX, UT, WY
 - International projects may also be considered for funding
- 2005-2012: 55 projects funded
 - ConocoPhillips/NFWF funds: \$6.5 million
 - Grantee match: \$9.9 million
 - ***Total conservation investment:*** ***\$16.4 million***
- >99,000 acres protected, enhanced and restored

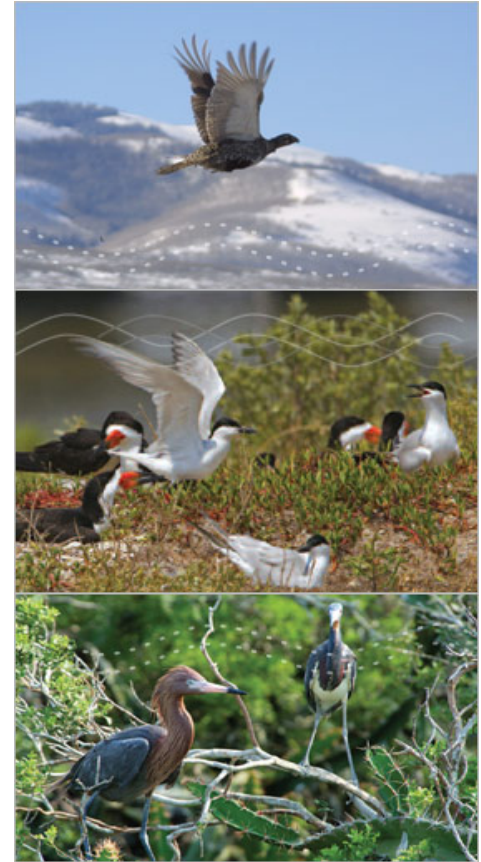



ConocoPhillips



ConocoPhillips SPIRIT of Conservation

- Annual funding cycle:
 - RFP announced in August
 - Pre-proposals due in early October
- Grant awards: \$25,000 to \$200,000
- Eligible applicants:
 - Non-profit 501(c) organizations
 - State, tribal and local governments
 - Educational institutions
- 1:1 matching contribution required
- Manager: Todd Hogrefe Todd.Hogrefe@nfwf.org/202-595-7286



AMERICA'S GREAT OUTDOORS: DEVELOPING THE NEXT GENERATION

GOAL: To bring together public & private partners to support organizations promoting innovative conservation job opportunities that expose youth to the natural world and career opportunities

- In 2012 \$1.4 million provided by federal agency partners for 20 matching grants nationwide restricted to projects on or directly benefiting BLM and/or FS lands
- In 2013, geographic focus is Western U.S. with emphasis on projects benefiting BLM and BOR lands, mission, or facilities



AGO PROGRAM OBJECTIVES



- Leverage federal dollars with non-federal contributions to provide financial support for new conservation job training programs
- Address the need to put young people, particularly urban and minority youth, back in touch with the natural world
- Provide support for innovative youth employment opportunities that include hands-on implementation of habitat restoration, stewardship, monitoring, and other conservation related projects
- Increase mentorship, field internship, training, and education opportunities for youth with natural resource professionals
- Deliver meaningful conservation outcomes that benefit BLM and/or BOR lands and adjacent areas

COMPETITIVE PROPOSALS WILL DEMONSTRATE

- Direct partnership and coordination with local BLM/BOR offices and Letters of Support from District BOR or BLM Supervisor as applicable
- Alignment with a NFWF focal area (www.nfwf.org/Keystones) and/or
- Alignment with AGO Initiative nationwide priority projects identified by Governors as applicable (<http://www.slideshare.net/USInterior/americas-great-outdoors-fiftystatereport>)
- Quantifiable and meaningful conservation outcomes (native fish focused stream restoration, species focused landscape restoration, invasive species removal, native plant restoration, wildlife surveys/assessments, project monitoring, etc)
- Quantifiable job creation (full-time and/or part-time) numbers and quantifiable, meaningful conservation education outcomes
- Plans for long-term sustainability of the project
- Diverse partner collaboration and support

See NFWF Grants Library for 2012 list of grant awards:

www.nfwf.orghttp://www.nfwf.org/AM/Template.cfm?Section=Conservation_Library

Go to “Funding Opportunity” and select “Developing the Next Generation”



AGO 2013 APPLICATION INFORMATION

Geographic Focus: Nationwide with emphasis on projects located on or directly benefiting BLM lands and/or BOR lands

Eligible Applicants: Non-profit organizations, government agencies, academic institutions, tribal groups working with youth ages 14-25 years

Typical Grant Size: \$50,000 - \$100,000

Grant Period: 6-18 months

Matching Requirement: Minimum 1:1 match of non-federal cash and/or in-kind contribution with higher ratios preferred. Partnerships with corporations and foundations are strongly encouraged. Amount and diversity of matching funds given consideration as part of recommended awards.

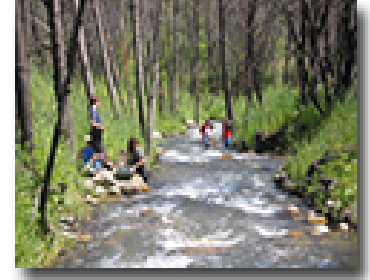
Timeline: Full proposals due Thursday, January 14, 2013 (received by 11:59 p.m. Eastern Time). Grant awards announced early April 2013.



ADDITIONAL CHARTER INITIATIVES

- **Bring Back the Natives**

- RFP released in December
- Pre's due January; Fulls due March



- **Acres for America**

- Pre-proposals due June 1



- **Five Star Restoration Fund**

- On-line full proposal applications due by 11:59 pm EST , **Monday, February 4, 2013**
- Webinar: Thursday, December 6 (2-3:30 pm EST)



- **Wells Fargo Environmental Solutions**

- Full proposals due December
- Denver, Boulder, Grand Junction targeted

QUESTIONS OR COMMENTS?

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PLEASE REMEMBER TO COMPLETE THE EVALUATION SURVEY

<https://www.surveymonkey.com/s/TCfundingwebinar>

