



**FOR THE
TETONS**

1PercentTetons.org

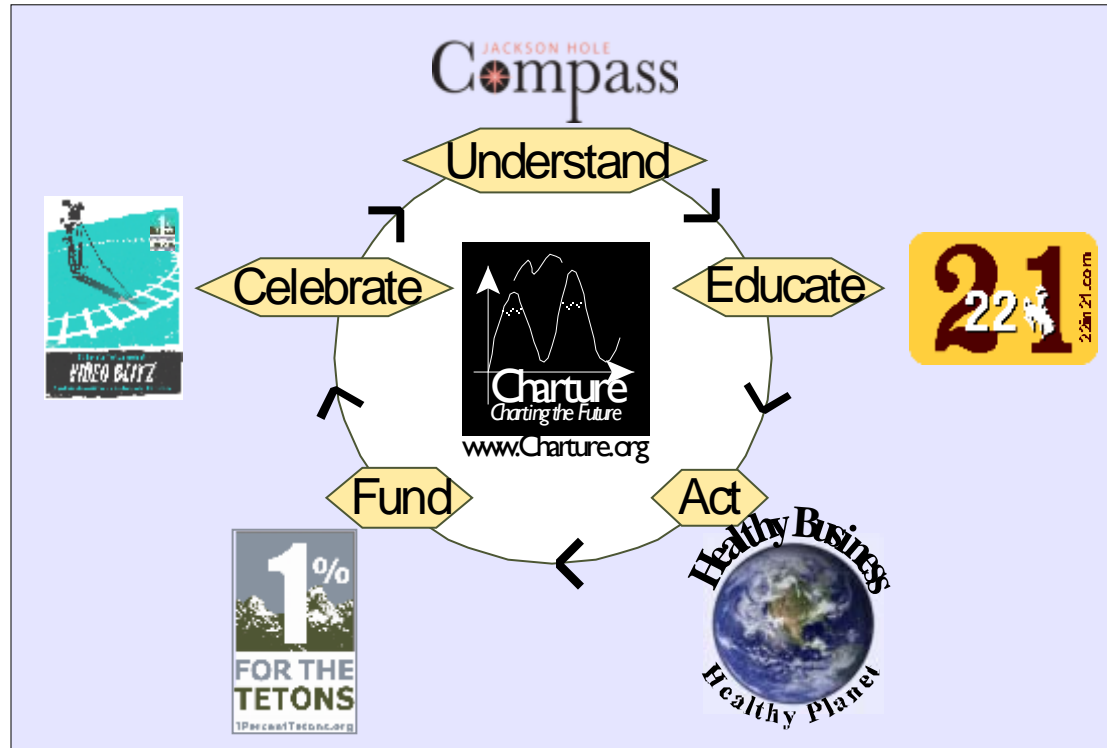
1% for the Tetons

7 Years of Helping Sustain the Tetons region

A presentation for the Tamarisk Coalition
January 17, 2014

1% for the Tetons
is a project of the Charture Institute

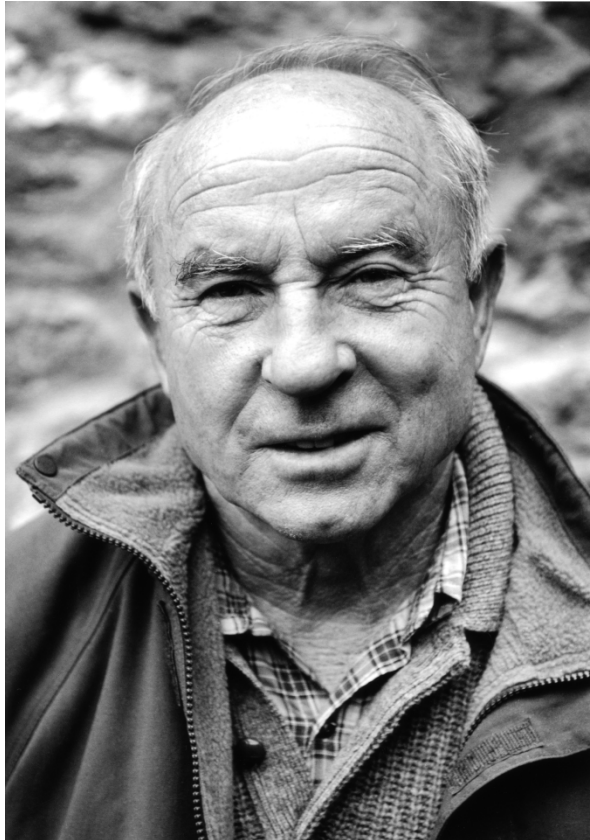
Charture: What We Do



The Charture Institute
Helping communities sustain their essential qualities



1% for the Tetons is the only local affiliate of
1% for the Planet



patagonia[®]



**FOR THE
PLANET**

MEMBER



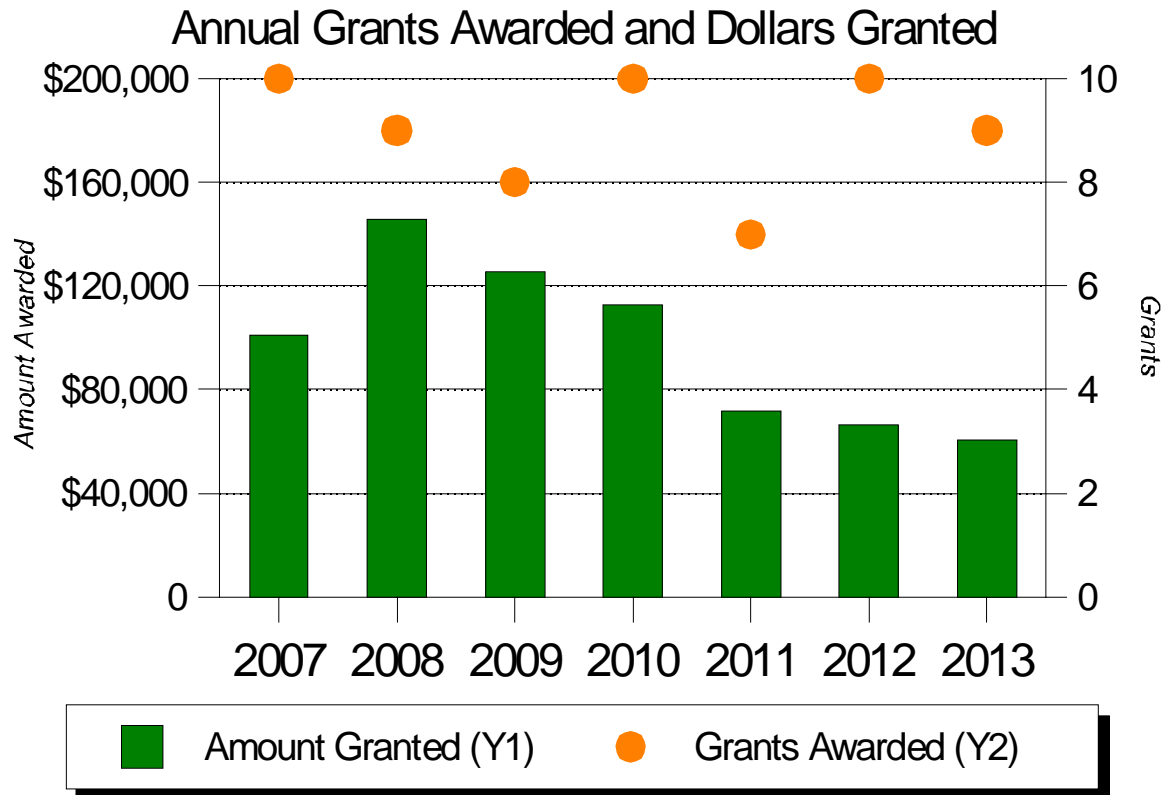
Statement of Ideal

- ▶ The focus of ***1% for the Tetons*** is its Statement of Ideal, an unambiguous expression of both what the organization aspires to and how it evaluates its efforts:
- ▶ ***1% for the Tetons awards high-leverage grants to forward-looking projects sustaining the Tetons area's natural resources and related qualities.***



Our accomplishments: 63 grants awarded; nearly \$700,000

1% for the Tetons: 2007-2103

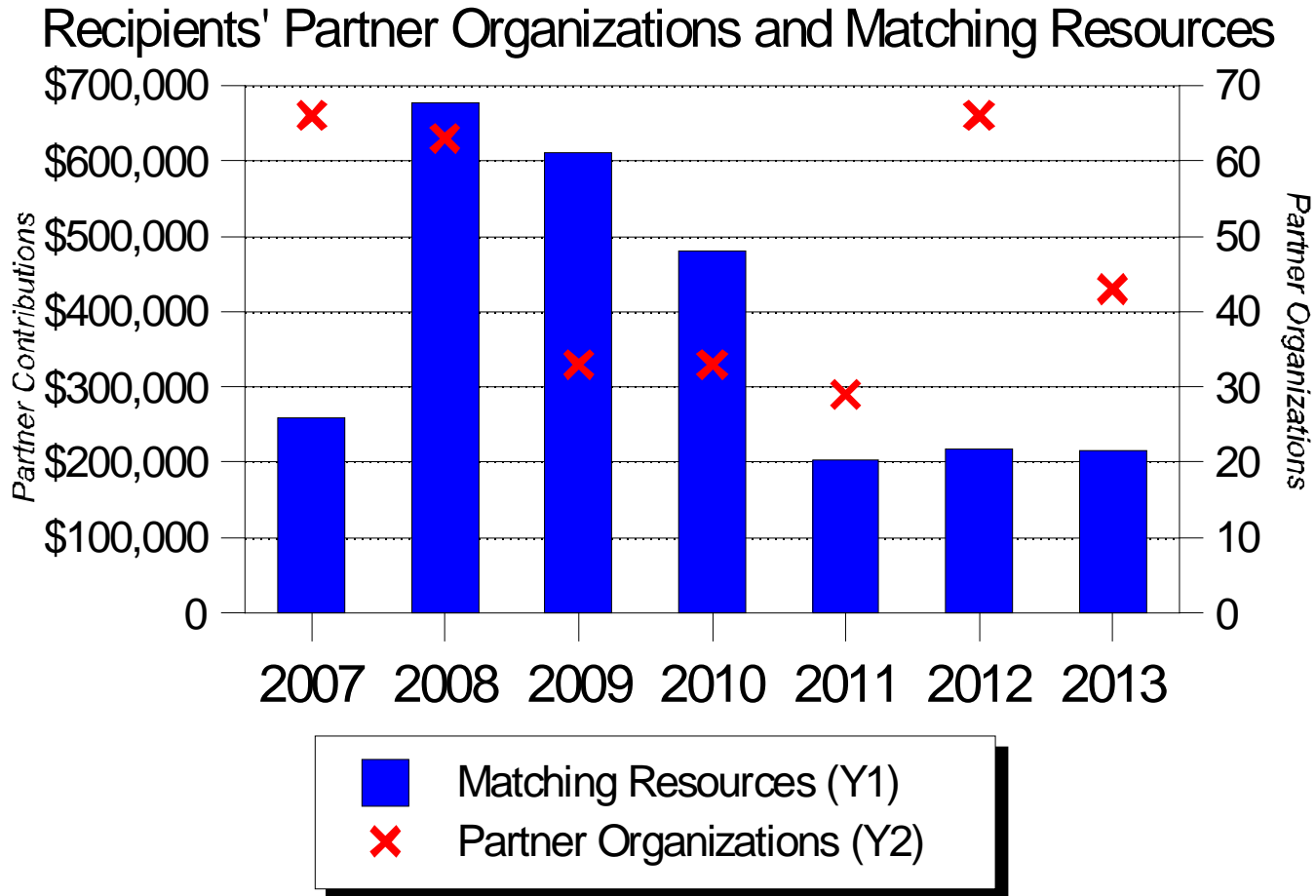


Our accomplishments:

333 partner orgs; \$3.3 mil. matching resources

Each 1%T grant dollar leveraged 4.9x

1% for the Tetons: 2007-2103



Our timeline

- ▶ 2005 – “State of Our Community” conference
- ▶ 2006 – I%T launched; first members recruited
- ▶ 2007 – First grants awarded
- ▶ 2008 – Peak of dollars granted
- ▶ 2009 – Recession starts affecting membership
- ▶ 2010 – One28 Effort
- ▶ 2011 – Slow erosion continues
- ▶ 2012 – Video Blitz launched
- ▶ 2013 – 2nd Video Blitz
- ▶ 2014 – 1st formal growth effort

