

Join RiversEdge West's

YEAR-END MATCHING FUND



RiversEdge West

22 YEARS OF
river restoration & stewardship

At RiversEdge West (REW), our mission is to protect the ecological integrity of riverside lands while enhancing the economic, social, and cultural well-being of the communities that rely on them. As we prepare for our most significant fundraising drive of the year, we're asking for your partnership in our year-end Matching Fund—an exciting opportunity to double the impact of every donation made by our supporters.

YOUR SUPPORT MATTERS

With your help, we can continue to restore vital riverside habitats, reduce wildfire risks, empower the next generation of river stewards, and foster community engagement.

THE POWER OF MATCHING DONATIONS

By contributing to our Matching Fund, your business can directly amplify the donations we receive during our end-of-year campaign. Every dollar you commit will inspire others to give, knowing their gift will be doubled—creating twice the impact on critical river restoration and community engagement initiatives.

- **Amplify your impact:** Your contribution will inspire individual donors to give more, knowing their gift will be matched dollar for dollar.
- **Align with a critical cause:** Support a mission that resonates with businesses committed to sustainability, community well-being, and environmental preservation.
- **Increase visibility:** We proudly recognize our Matching Fund partners in our marketing efforts, sharing your business's commitment to protecting and restoring the rivers that sustain our region.

YOUR SUPPORT *at-a-glance*

Recent highlights from 2023 include:

635 acres of restoration was conducted along the Colorado, Gunnison, Uncompahgre, Dolores, and White Rivers.



Students Brylee, Clara, and Zoe learning about and connecting with rivers during REW's Wellspring Project.



REW's Workshop Series in Albuquerque, NM; Rangely, CO; and Tucson, AZ provided an opportunity for 117 restoration practitioners to share the techniques, scientific findings, and lessons learned that are vital to successful restoration.

A private landowner collaborated with REW to create a shallow water wetland on their property. The wetland supports diverse plant communities, providing abundant food resources for migratory waterfowl and sandhill cranes.



Over 140 volunteers improved wildlife habitat, removing invasive plants and planting 394 native plants to help keep parks and riverside areas healthy and beautiful.



Monitoring Intern, Cassidy, collecting data that will be used to inform future vegetation management.



To become a Matching Fund sponsor or for more information, please contact Cara Kukuraitis, Director of Development and Communications, at Ckukuraitis@riversedgewest.org or call 970-256-7400.